

September 26, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
---	--

Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip enters into an exclusive agreement with PhonePe; launches hotels segment”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



Incredible India
Approved by Ministry of Tourism
Government of India



EaseMyTrip enters into an exclusive agreement with PhonePe; launches hotels segment

Being one of India's premier OTAs, EaseMyTrip partners with one of India's leading fintech platform PhonePe to bring seamless hotel booking experiences to millions of users

New Delhi, September 26, 2024: EaseMyTrip.com, one of India's leading online travel tech platforms, enters into an exclusive partnership with PhonePe for launching its Hotels segment on the platform. This collaboration aims to enhance the user experience by providing seamless access to millions of domestic and international hotels.

This partnership provides PhonePe users with unique access to a wide range of top hotel deals and special offers. Beyond just Hotels, EaseMyTrip plans to expand its offerings by introducing Activities and Cabs on PhonePe, creating a comprehensive travel booking experience. The EaseMyTrip Hotels platform is recognized for its user-centric approach, featuring a seamless interface, competitive pricing, and flexible booking options, including free cancellations. All such benefits will now be transferred to PhonePe users as well. This collaboration marks the beginning of a broader strategy, aimed at enhancing the travel booking experience for millions of PhonePe users across India. By combining EaseMyTrip's expertise in travel with PhonePe's expansive reach, this partnership is poised to redefine convenience in travel planning, ensuring users can book their entire journey, from accommodation to activities, all within one platform.

Mr. Rikant Pittie, Co-Founder of EaseMyTrip said, *"We are excited to join hands with one of India's leading fintech companies, PhonePe, to exclusively launch our Hotels, Activities and Cabs segment on their platform. This partnership is a significant step in making travel more accessible and convenient for millions of users across India. By integrating these segment with PhonePe, we are not only expanding our reach but also ensuring that users have access to the best deals and a seamless booking experience. We look forward to growing this partnership and introducing more services on the PhonePe platform to enrich the travel experience for our customers."*

Commenting on the partnership, Ms. Sonika Chandra, Chief Business Office - Consumer Payments, PhonePe said, *"We are excited to partner with EaseMyTrip to create a differentiated and seamless hotel booking experience for our users with the best deals on our platform. Indians are increasingly travelling for leisure both domestically and abroad and this is part of our strategy to provide our 560+ Million users with the best travel booking experience available in India. We expect this to be one amongst a series of milestones in the travel category and look forward to continually growing this partnership with EaseMyTrip together."*

About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304

About PhonePe Group:

PhonePe Group is India's leading fintech company. Its flagship product, the PhonePe digital payments app, was launched in Aug 2016. In just 8 years, the company has scaled rapidly to become India's leading consumer payments app with 560+ million registered users and a digital payments acceptance network of 40+ million merchants. PhonePe also processes over 280+ million daily transactions with an annualised Total Payment Value (TPV) of USD 1.5+ Trillion.

On the back of its leadership in digital payments, PhonePe Group has expanded into financial services (Insurance, Lending, Wealth) as well as new consumer tech businesses (Pincode - hyperlocal e-commerce and Indus App Store - India's first localised App Store). PhonePe Group is an India headquartered technology company with a portfolio of businesses aligned with the company's vision to offer every Indian an equal opportunity to accelerate their progress by unlocking the flow of money and access to services.